

RAM 1500 2017



*Crew Cab
Info 4X2
Only

Trim	MSRP	Upholstery
Tradesman	\$32,795	<i>Cloth Only</i>
Express	\$34,695	<i>Cloth Only</i>
SLT	\$37,395	<i>Cloth Only</i>
Tradesman HFE (Quad Only)	\$37,695	<i>Cloth Only</i>
Lone Star	\$38,095	<i>Mopar Leather Optional</i>
Big Horn	\$40,095	<i>Mopar Leather Optional</i>
Sport	\$40,295	<i>Leather Optional</i>
Laramie	\$41,895	<i>Leather Standard</i>
Rebel	\$44,995	<i>Specialty Interior</i>
Laramie Longhorn	\$49,195	<i>Leather Standard</i>
Limited	\$52,395	<i>Leather Standard</i>

- Lone Star and Big Horn have optional Katzkin Leather for \$1,400 Mopar MSRP
- Sport has factory leather option for \$1,545 which includes heated and cooled seats.
- SLT to Big Horn with leather is a **\$4,100** price walk
- SLT to Laramie is a **\$4,500** price walk
- Rebel does not have a factory leather option

RAM: BASE VS. SPORT SEATS



Base Bucket



Sport Bucket

- Additional stitching on side bolsters
- Higher shoulders on side bolsters