RAM 1500 2017





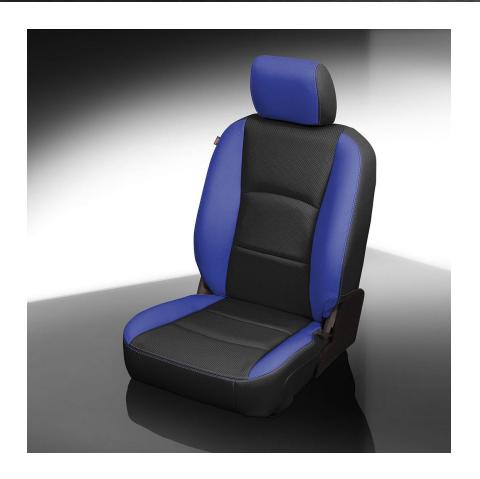
*Crew Cab Info 4X2 Only

Trim	MSRP	Upholstery
Tradesman	\$32,795	Cloth Only
Express	\$34,695	Cloth Only
SLT	\$37,395	Cloth Only
Tradesman HFE (Quad Only)	\$37,695	Cloth Only
Lone Star	\$38,095	Mopar Leather Optional
Big Horn	\$40,095	Mopar Leather Optional
Sport	\$40,295	Leather Optional
Laramie	\$41,895	Leather Standard
Rebel	\$44,995	Specialty Interior
Laramie Longhorn	\$49,195	Leather Standard
Limited	\$52,395	Leather Standard

- Lone Star and Big Horn have optional Katzkin Leather for \$1,400 Mopar MSRP
- Sport has factory leather option for \$1,545 which includes heated and cooled seats.
- SLT to Big Horn with leather is a \$4,100 price walk
- SLT to Laramie is a \$4,500 price walk
- Rebel does not have a factory leather option

RAM: BASE VS. SPORT SEATS





Base Bucket



- Additional stitching on side bolsters
- Higher shoulders on side bolsters

